



Better Living Now Joins Making Strides Against Breast Cancer as an Event Sponsor

Hauppauge, NY, September 13, 2021 – Better Living Now has joined forces with the American Cancer Society in this year's Making Strides Against Breast Cancer of Long Island events. They will be Health Tent sponsors at Jones Beach and a Walk Experience sponsor in Riverhead. This will be Better Living Now's first year of sponsorship in this fight to end breast cancer.

Better Living Now is passionate about more than just helping their customers and practitioners find the right solutions to all of their healthcare product needs. Their Mastectomy and Lymphedema boutique offers personalized, one-on-one consultation with accredited experienced female fitters. They guide customers through the process of obtaining their perfect post-mastectomy brassieres, prosthetics and the fitting of garments for Lymphedema and compression needs. Better Living Now offers complimentary access to their Clinical Pharmacists who have extensive backgrounds in cancer care and medication therapy regimen.

Better Living Now is committed to giving back to the community and the fight against cancer. "Having had cancer hit very close to home many times in my own personal life, I wholeheartedly support the efforts made by this cause and am proud to call many people in my life fighters & survivors," said Robert Dolle, Better Living Now's Director of Marketing and Business Development, who is spearheading this initiative. "As a healthcare-focused company, this is a cause that allows us to get involved with the community we have the privilege of serving on a daily basis. Sponsoring Making Strides Against Breast Cancer is a wonderful opportunity to give back to an organization that supports and empowers so many members and family caregivers of our cancer community! We're honored to raise funds for cancer research, patient support, prevention and early detection."

About Better Living Now:

Better Living Now is a national durable medical equipment, disposable medical supply provider and licensed pharmacy servicing all 50 states and Puerto Rico. Better Living Now carries a large inventory of products including "hard to find" items. They accept most insurance plans and offer pay now or bill to insurance™ options. Better Living Now accepts e-prescriptions and has a wholesale provider program. Since 1992, Daniel S. Pope has been the President and CEO of this family-owned and operated company based in Hauppauge, NY.

About Making Strides:

American Cancer Society Making Strides Against Breast Cancer® is a nationwide movement. From large-scale traditional walks to unique local experiences and celebrations, Making Strides has united communities, companies, and individuals across the country in the fight to end breast cancer for more than two decades – and they have no intention of ever slowing down.

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Better Living Now has Earned the BOC Seal of Approval